

DeLaine  
by  
Michelle Douglas

*Affiliate*  
Exclusive Physician  
**PROGRAM**

Welcome



## Exclusive Physician Affiliate Program

**W**e welcome you to the DeLaine family and our exclusive revenue driven curriculum. Becoming partners with us, you will be joining one of the highest paying physician affiliate skin care programs available.

This program will allow you to offer DeLaine anti-aging & acne products, marketing support and superior customer service with minimal monetary investment.

The process is simple. You introduce your patients to DeLaine skin care and educate them on the appropriate products for their use and earn 20% commission. For example: If you refer a patient to purchase our popular anti-aging kit for \$493.00, you will be compensated \$98.60. Every sale is tracked and can be viewed at anytime.

Getting started requires a signed partnership agreement with a small processing fee of \$50.00. An Affiliate starter kit will be mailed to you, with one each of the following full size products; Perfect Hydration Cleanser, Perfect Hydration Moisturizer, Tea Tree Oil Cleanser, Tea Tree Oil Masque, Antioxidant Cream, Fade, Eye Contour Cream and Perfect Protection SPF 30. Also included in your starter kit is a product recommendation pad to dispense appropriate DeLaine products to your patients, product brochures and unlimited access to our customer service department. The Affiliate kit's retail value is \$600.00.

Once the program is activated, we offer a 45-day trial period. Within the trial period, a minimum of \$600.00 of generated sales is needed in order to start earning commission. After the trial period, all sales are accumulated and subject for your monthly payout. At any time the Affiliate Program partnership can be withdrawn and terminated by either party.

Our goal is simple; DeLaine creates growth and revenue for you, and your patients benefit from amazing products and results.

Exclusive Physician Affiliate Program is the beginning of a dedicated relationship; resulting in outstanding patient care, customized in-office marketing and fast growing steady revenue.

Join and believe in our vision~ education, superior skin care and charity... DeLaine.

Michelle O'Laughlin, *President*

A handwritten signature in black ink, appearing to read "Michelle O'Laughlin".

Douglas J Van Putten, *MD, FACS*

A handwritten signature in black ink, appearing to read "Douglas J Van Putten".



## What products can I offer and sell from DeLaine skin care?

### Individual Products:

Perfect Hydration Cleanser	\$29.00
Perfect Hydration Moisturizer	\$85.00
Tea Tree Oil Cleanser	\$29.00
Tea Tree Oil Acne Masque	\$46.00
Antioxidant Cream	\$149.00
Fade	\$90.00
Eye Contour Cream	\$85.00
BB Cream	\$65.00
Perfect Protection SPF 30	\$55.00
Acne Spot Rx	\$29.00

### Pre-Packaged Kits:

Anti-aging Kit	\$493.00
Hyperpigmentation Kit	\$408.00
Adult & Teen Acne Kit	\$305.00
Redness & Rosacea Kit	\$215.00
Normal to Oily Kit	\$215.00
Normal to Dry Kit	\$169.00



## Terms & Conditions

This Agreement outlines the Terms & Conditions that apply to each individual person (physician) or entity (physician group) that joins DeLaine by Michelle Douglas, Exclusive Physician Affiliate Program. As used in this agreement, “we”, “us” and “our” means DeLaine by Michelle Douglas and encompasses all of our collaborative companies, as is the case may be. “You” refers to you as the physician, physician group or corporation. Exclusive Physician Affiliate Program will be represented by, “EPAP”. Any terms and conditions compromised in this agreement will result in the termination of partnership. DeLaine by Michelle Douglas reserves the right to freeze affiliate earnings and withdraw partnership at any time.

By enrolling in “EPAP”, Advertisement Restrictions are as follows:

DeLaine will only allow verified physician websites and practices to participate in “EPAP”. DeLaine will not allow misrepresentation in any manner or unethical misconduct, including linking inappropriate content to “Our” website. Any material that discriminates, glorifies violence or represents sexist content is greatly prohibited. Trademark infringement or variations of “Our” logo is strictly not allowed. It is also prohibited to send bulk e-mails (spam) that contain links to “Us” without prior consent of the recipient.

### **Term of the Agreement**

The term of this agreement will commence upon our acceptance of your EPAP application and will end when terminated by either party. Either party of this agreement is allowed to terminate it at any time, with or without cause. A written letter of termination will prohibit any future commissions to be paid out. As a participant, you agree to comply with all the rules, regulations and licenses that DeLaine has authority over. We may modify this agreement at any time if cost or shipping methods change or any other unforeseen amendments occur.

Note: At any time, EPAP members can choose to establish a regular DeLaine account that earns 50% revenue on wholesale purchases. Each new account will be presented a contract outlining the benefits, incentives, education, marketing support and potential revenue earnings guide, along with 1 full size set of product to use as testers in office.

### **Limitation of Liability**

We will not be liable for indirect, special or consequential damages (or any loss of revenue, profits or data) arising in connection with this Agreement or the Affiliate Program, even if we have been advised of the possibility of such damages.



## **Web Access & Order Processing**

Referral order processing can be established in two ways:

The simplest option, which can be utilized immediately after signing the Affiliate Program Agreement, is to refer patients directly to the DeLaine website. During the checkout process, instruct your patients to enter your name as the referring physician, thus allowing us to track your sales. If the patient does not enter your name as the referring physician, there is no way for us to attribute the sale to you or your practice.

Our marketing team is also available to help you create various clickable links on your practice website that connect directly to [www.MichelleDouglas.com](http://www.MichelleDouglas.com). Product sales generated from these links are tracked through web cookies and are attributed to your affiliate account. These links help your practice to grow and can be included on your website, blogs, Constant Contact, etc.

All orders will be processed and shipped by our corporate office.

## **Commissions**

DeLaine by Michelle Douglas will pay "You" as the physician, 20% of the retail cost of each individual product sold to referred patients. Commissions are paid on a monthly basis and are subject for distribution at or above \$300.

Employees of participating physician can purchase DeLaine products for personal use, at wholesale pricing. A limit of \$1500 a month has been put into place for this incentive. When ordering wholesale products, a separate order form must be completed and faxed to Sean Crandall, Director of Operations at 866.208.0133. Employee names, physician and/or practice name must be included on the order form in order to take advantage of this incentive.

Note: Affiliate physicians will not receive commission on wholesale products sold. Shipping and handling fees apply to every order and are not discounted.



# Application Form

Physician Name: \_\_\_\_\_

Practice Name: \_\_\_\_\_

Office Contact: \_\_\_\_\_ No. of Employees: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Tax ID: \_\_\_\_\_

Practice Website: \_\_\_\_\_ License #: \_\_\_\_\_

## Authorized Credit Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Master Card  Visa  American Express  Discover

*Signing this agreement constitutes an agreement between DeLaine and You the Physician. The terms and conditions set forth herein, are agreed to by the Physician and Signer. DeLaine is authorized to charge the provided credit card in the amount of \$50 to process your Exclusive Affiliate Physician Program Application.*

Physician Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Director of Operations: \_\_\_\_\_ Date: \_\_\_\_\_

Sean Crandall

# DeLaine

by  
MichelleDouglas

## Exclusive Physician Affiliate Program

- \$50 Initial Investment
- Online Retail Sales
- No Inventory or Overhead
- 20% Commission on Retail Sales
- Monthly Payout
- Minimal Time Contribution
- Immediate Patient Recall System
- Access to Our Marketing Team
- 100% Success Rate

888.632.8222

[www.MichelleDouglas.com](http://www.MichelleDouglas.com)